

## Social Media Sample Posts to Promote your Gear Donation

**Hashtags:** #firefightersafety, #globegear, #nvfc

**Handles:** @MSAsafetyFire (Facebook), @GlobeTurnoutGear (Facebook), @dupontco (Facebook), @nvfc1 (Facebook), @MSAsafety (Twitter), @KevlarBrand (Twitter), @nvfc (Twitter), @MSAsafetyfire\_na (Instagram), @mynvfc (Instagram)

### Sample Posts:

#### Facebook

##### **Option 1:**

As we know, volunteer fire departments often have to “make do” with worn-out or non-compliant gear. We are very grateful to have received a donation of four new sets of turnouts and four new helmets from @MSAsafetyFire, @GlobeTurnoutGear, @dupontco, and @nvfc. And thank you to [tag **Globe distributor**] for taking the time to deliver the gear to our fire station. This new gear will help ensure our responders are safe & protected while they protect our community.

Learn more about MSA and DuPont’s Globe Gear Giveaway at [www.nvfc.org/gear](http://www.nvfc.org/gear).

[Include Photo]

##### **Option 2:**

Thank you to @MSAsafetyFire, @GlobeTurnoutGear, @dupontco, and @nvfc for the generous donation of new turnout gear and helmets. Our members selflessly devote their time to protect our community – they deserve to be protected, too. This new equipment will help do just that. Thank you also to [tag **Globe distributor**] for taking the time to deliver the gear to our station!

Learn more about MSA and DuPont’s Globe Gear Giveaway at [www.nvfc.org/gear](http://www.nvfc.org/gear).

[Include Photo]

##### **Option 3:**

We are grateful to @MSAsafetyFire, @GlobeTurnoutGear, @dupontco, and @nvfc for the donation of four new turnout sets and four new helmets. This equipment will help keep our members safe during the high-risk situations they face every day to protect our community. And thank you to [tag **Globe distributor**] for taking the time to deliver the gear to our station!

Learn more about MSA and DuPont’s Globe Gear Giveaway at [www.nvfc.org/gear](http://www.nvfc.org/gear).

[Include Photo]

## Twitter

### **Option 1:**

Thank you @MSAsafety, @KevlarBrand, and @nvfc for the donation of new gear & helmets. This gear will help ensure our responders are safe as they protect our community. And thank you to [tag Globe distributor] for taking the time to deliver the much-needed gear! [www.nvfc.org/gear](http://www.nvfc.org/gear)

[Include Photo]

### **Option 2:**

Too often, VFDs need to “make do” with worn-out or non-compliant gear. Thank you to @MSAsafety, @KevlarBrand, and @nvfc for donating much-needed new PPE that will help keep our responders safe. And thank you to [tag Globe distributor] for delivering the gear! [www.nvfc.org/gear](http://www.nvfc.org/gear)

[Include Photo]

### **Option 3:**

We are grateful for the donation of much-needed new gear from @MSAsafety, @KevlarBrand, and @nvfc. The new PPE will help ensure our responders are protected as they keep our community safe. Thank you also to [tag Globe distributor] for delivering the gear! [www.nvfc.org/gear](http://www.nvfc.org/gear)

[Include Photo]

## Instagram

### **Option 1:**

[Include Photo]

Thank you @MSAsafetyfire\_na, DuPont, and @mynvfc for the generous donation of four new turnouts and four new helmets. We’re grateful for this new gear that will help keep our selfless volunteers safe & protected as they protect our community. And thank you to [tag Globe distributor] for taking the time to deliver the much-needed gear to our fire station.

### **Option 2:**

[Include Photo]

Volunteer fire departments often have to “make do” with worn-out or non-compliant gear. We’re thankful for the donation of new gear from @MSAsafetyfire\_na, DuPont, and @mynvfc to help keep our responders protected as they keep our community safe. Thank you also to [tag Globe distributor] for taking the time to deliver the gear to our fire station.

### **Option 3:**

[Include Photo]

We are very grateful for the recent donation of four new turnout sets and four new helmets from @MSAsafetyfire\_na, DuPont, and @myvfc. The new equipment will help ensure our members are protected while they respond to emergencies throughout our community every day. And thank you to [tag Globe distributor] for taking the time to deliver the gear to our fire station!